## **ORDER**

Orders	Order / Rev:	A2733117			
	Alt Order #:	27148348			
	Product Desc:	General		KSN	
	Estimate:	8618		Wichita KS KSNW	
	Flight Dates:	10/13/20 - 10/26/20	Primary AE:	Katz Washington	
	Original Date / Rev:	10/20/20 / 10/20/20	Sales Office:	K-WAS	
	Order Type:	REG	Sales Region:	Nat	
Agency	Name:	Canal Partners Media			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:		Billing Calendar:	Broadcast	
		900 Circle 75 Parkway, SE	Billing Cycle:	EOM	
		Atlanta, GA 30339	Agency Commission:	15%	
Advertiser	Name:	POL/Kali Barnett/US Congress/KS/Der	Order Brand:		
	Demographic:	A35+	New Business Thru:		•
	Product Codes:	PL12	Advertiser External ID:		
	Revenue Code 1:	AGY	Agency External ID:		
	Revenue Code 2:	POL	Unit Code:	General	
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00	

## Bill Plan

<b>-</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	63	\$22,260.00	\$18,921.00
10/26/20	11/29/20	2	\$450.00	\$382.50

P5

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	63	\$22,260.00	\$18,921.00	0.00
November 2020	2	\$450.00	\$382.50	0.00
Totals	65	\$22,710.00	\$19,303.50	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 Multi		10/26/20 KSNG,KSI,	KSN Today 1	СМ	5-6am	MTWTF	:30	3	\$100.00 P4	0.00 NM	3	\$300.00
Charine	SIS . NOINC	,RONG,ROI	KSN Today 1									
COMM	ENTS APF	LY TO SU	B LINES A THRU A	4								
Kansas	Today 2											
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/20/20	10/26/20	MTWTF	3	\$100.00	0.00						
2 Multi			KSN Today 2	CM	6-7am	MTWTF	:30	2	\$200.00 P4	0.00 NM	3	\$600.00
Channe	els : KSNC	KSNG,KSI,	•									
Kancac	Today 3		KSN Today 2									
	•	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10		End Date 10/19/20	<u>Weekdays</u> M F	Spots/Week 2	Rate \$200.00	Rating 0.00						
	n Date Ran		escription	_	End Time		Weekdays	l er	gth Rate	Rtg Type		
			SN Today 2	6-7a			M F		:30 <del>(\$200.00)</del>			
	edited		,						(,,			
Week: 10	/20/20	10/26/20	МГWГF	2	\$200.00	0.00						
3 Multi	10/20/20	10/26/20	Today Show 7-8a	m CM	7-8am	MTWTF	:30	3	\$350.00 P4	0.00 NM	3	\$1,050.00
Channe	els : KSNC	KSNG,KSI,	•									
			Today Show 7-8a									
	_		B LINES A THRU A	A								
roday s	Show (7-8a	arri)										

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Order / Rev: A2733117 Advertiser: POL/Kali Barnett/US Congress/KS/Dem

Alt Order #: 27148348 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/26/20 Estimate: 8618

Ln Ch	Start	End	Inventory Cod	de Break	Start/End	Time Days	Len Sp	ots Rate	e Pri	Rtg Type	Spots	Amount
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays MTWTF	Spots/Week 3	Rate \$350.00	Rating 0.00						
4 Multi	10/16/2	0 10/26/20	Today Show 8-		8-9am	MTWTF-	- :30	2 \$270.	00 P4	0.00 NM	3	\$810.00
		C,KSNG,KSI	NL,KSNVV Today Show 8	-9am								
•	Show (8-9 art Date	9am) End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/19/20	M F	2	\$270.00	0.00	Mookdovo	Longth	Doto	Pta Typo		
		<u> </u>	escription oday Show 8-9a		t/End Time m		Weekdays MF	<u>Length</u> - :30 <del>(\$2</del>		Rtg Type 0.00 NM		
Cr Week: 10	redited	10/26/20	МГЖГБ	2	\$270.00	0.00						
5 Multi	10/16/2	0 10/26/20	M-F 9-10a	CM	9-10a	MTWTF-	- :30	1 \$170.	00 P4	0.00 NM	3	\$510.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW M-F 9-10a									
	ENTS AF		B LINES A THR	U B								
Sta Week: 10	art Date /13/20	End Date 10/19/20	Weekdays M F	Spots/Week 1	<u>Rate</u> \$170.00	Rating 0.00						
Week: 10	/20/20	10/26/20	МГWГF	2	\$170.00	0.00						
6 Multi Channe		:0 10/26/20 C,KSNG,KSI	KSN News NL,KSNW KSN News	СМ	12n-1pm	МГЖГБ-	- :30	1 \$200.	00 P4	0.00 NM	2	\$400.00
COMM KSN N		PLY TO SU	B LINES A THR	U B								
	art Date	End Date	Weekdays M F	Spots/Week	Rate	Rating						
	Date Ra	<u> </u>	escription	1 <u>Star</u>	\$200.00 t/End Time	0.00	Weekdays	Length		Rtg Type		
	ti 10/13/2: redited	0-10/19/20 K	SN News	12n-	·1pm		MF	- :30 <del>(\$2</del>	200.00)	0.00 NM		
Week: 10		10/26/20	МГWГF	2	\$200.00	0.00						
		:0 10/26/20 C,KSNG,KSI	Good Day Kan NL.KSNW	sas CM	1230p-1p	MTWTF-	- :30	1 \$140.	00 P4	0.00 NM	3	\$420.00
COMM	ENTS AF	PPLY TO SU	Good Day Kar B LINES A THR									
	Day Kansa		Wookdovo	Spoto/Mook	Poto	Poting						
Week: 10		End Date 10/19/20	Weekdays M F	Spots/Week 1	Rate \$140.00	Rating 0.00						
Week: 10		10/26/20	MTWTF M-F 4-430p	CM	\$140.00 4-430pm	0.00 MTWTF	- :30	1 \$300.	00 P4	0.00 NM	3	\$900.00
		C,KSNG,KSI	NL,KSNW	O.W.	. 100pm		.00	ι φοσο.		0.00 14.01		φοσο.σσ
		PLY TO SU	M-F 4-430p B LINES A THR	U B								
Jeopar <u>St</u> a	ay в art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10 Week: 10		10/19/20 10/26/20	M F MTWTF	1 2	\$300.00 \$300.00	0.00						
9 Multi	10/16/2	0 10/26/20	M-F 430-5p	CM	430-5pm	MTWTF-	- :30	2 \$400.	00 P4	0.00 NM	3	\$1,200.00
		C,KSNG,KSI	NL,KSNW M-F 430-5p									
Jeopar St	dy art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/13/20	10/19/20	M F	2	\$400.00	0.00			5.	D: T		
	<u>Date Ra</u> ti 10/13/2	<u>กฤ</u> ย 0-10/19/20 N	escription 1-F 430-5p		t/End Time 5pm		Weekdays MF	Length - :30 <del>(\$4</del>		Rtg Type 0.00 NM		
	redited	40/00/00	MTWTE	0	<b>#</b> 400.00	0.00						
Week: 10 10 Multi		10/26/20	MTWTF KSN News at F	Five CM	\$400.00 5-530pm	0.00 MTWTF-	- :30	2 \$500.	00 P4	0.00 NM	3	\$1,500.00
		C,KSNG,KSI			•							
KSN N												
Sta Week: 10	art Date 1/13/20	End Date 10/19/20	<u>Weekdays</u> M F	Spots/Week 2	Rate \$500.00	Rating 0.00						

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Order / Rev: A2733117 Advertiser: POL/Kali Barnett/US Congress/KS/Dem

Alt Order #: 27148348 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/26/20 Estimate: 8618

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	s Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays M F	Spots/Week	Rate	Rating	·					
Week: 10/ Spot Ch	13/20 Date Ra	10/19/20 inge D	escription	2 Star	\$500.00 t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
2 Multi		0-10/19/20 K	SN News at Five		0pm		M F			0.00 NM		
Week: 10/2	edited 20/20	10/26/20	МГЖГ	2	\$500.00	0.00						
		0 10/26/20	KSN News at Six	CM	6-630p	MTWT	F :30	1	\$750.00 P4	0.00 NM	3	\$2,250.00
Channel	ls : KSN	C,KSNG,KSI	NL,KSNW KSN News at Six	(								
KSN Ne	ws		B LINES A THRU									
Star Week: 10/	rt Date	End Date 10/19/20	Weekdays M F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
Week: 10/2		10/19/20	MTWF	2	\$750.00	0.00						
		0 10/26/20 C,KSNG,KSI	M-F 630-7p NL,KSNW M-F 630-7p	СМ	630-7pm	МГЖГ	F :30	2	\$800.00 P4	0.00 NM	4	\$3,200.00
Wheel o	f Fortune	е	B LINES A THRU									
Star Week: 10/	rt Date	End Date 10/19/20	Weekdays M F	Spots/Week 2	Rate \$800.00	Rating 0.00						
Spot Ch	Date Ra	inge <u>D</u>	escription		t/End Time	0.00	Weekdays	Len	gth Rate	Rtg Type		
	10/13/20 edited	0-10/19/20 M	1-F 630-7p	630-	7pm		M F		:30 <del>(\$800.00)</del>	0.00 <i>NM</i>		
Week: 10/2		10/26/20	МГЖГ	3	\$800.00	0.00						
		0 10/26/20		CM	10-10:35pm	MTWT	F :30	1	\$750.00 P4	0.00 NM	2	\$1,500.00
Channel	ls : KSN	C,KSNG,KSI	NL,KSNW KSN News at Te	n Mon-Fri								
KSN Ne	ws		rion nome at re-									
Star Week: 10/	rt Date	End Date 10/19/20	Weekdays M F	Spots/Week 1	Rate \$750.00	Rating 0.00						
Week: 10/2	20/20	10/26/20	MTWTF	1	\$750.00	0.00						
		0 10/26/20 C,KSNG,KSI	Tonight Show	CM	10:35p-11:3	5pm MTWTI	F :30	1	\$280.00 P4	0.00 NM	2	\$560.00
			Tonight Show/Jin	nmy Fallon								
Tonight	Show-Ni rt Date	BC End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/19/20	M F	<u> </u>	\$280.00	0.00						
Week: 10/2		10/26/20	MTWTF	1	\$280.00	0.00	C .20		£400.00.D4	0.00 NIM	_	<b>#</b> 200 00
		:0 10/24/20 C,KSNG,KSI	Kansas Today Sa NL,KSNW	a/Su bateivi	SaSu 6a-8a		-S- :30	1	\$100.00 P4	0.00 NM	2	\$200.00
Kansas	Today W	/eekend	Kansas Today Sa	a/Su 6a-8a								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/18/20 10/25/20	S- S-	1	\$100.00 \$100.00	0.00 0.00						
		0 10/24/20	Today Show Sa	CM	8a-10a		-S- :30	2	\$150.00 P4	0.00 NM	3	\$450.00
Channel	ls : KSN	C,KSNG,KSI	•									
COMME Saturda	_		Today Show Sa B LINES A THRU	В								
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/18/20 10/25/20	S-	2 1	\$150.00 \$150.00	0.00 0.00						
		0 10/24/20 C,KSNG,KSI		СМ	5-530p		- S- :30	1	\$170.00 P4	0.00 NM	2	\$340.00
Jeopard	у		Sa 5-530p									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/18/20 10/25/20	S- S-	1 1	\$170.00 \$170.00	0.00 0.00						
		0 10/24/20 C,KSNG,KSI		Six CM	6-630pm		- S- :30	1	\$400.00 P4	0.00 NM	2	\$800.00

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Order / Rev: A2733117 Advertiser: POL/Kali Barnett/US Congress/KS/Dem

Alt Order #: 27148348 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/26/20 8618 Estimate:

Ln Ch Start	End	Inventory Code Sat KSN News a		Start/End T	īme Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
KSN News	Frad Data	Ma alada sa	Consta AM and	Data	Datia						I	
Start Date Week: 10/12/20	End Date 10/18/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$400.00	Rating 0.00							
Week: 10/19/20	10/25/20	S-	1	\$400.00	0.00							
19 Multi 10/17/2 Channels : KSN		Sa 630-7p NL.KSNW	CM	630-7pm		S-	:30	1	\$400.00 P4	0.00 NM	2	\$800.00
		Sa 630-7p										
Wheel of Fortur Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/12/20	10/18/20	S-	1	\$400.00	0.00							
Week: 10/19/20 20 Multi 10/17/2	10/25/20	LN Sa	CM	\$400.00 KSN News a	0.00	c	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channels : KSN				KSIN INEWS &	at 10 3	3-	.30	1	<del>\$300.00 Р4</del>	U.UU INIVI	'	φ500.00
KSN News		B LINES A THRU		Б.	<b>D</b> (1)							
Start Date Week: 10/12/20	End Date 10/18/20	<u>Weekdays</u> S-	Spots/Week 1	Rate \$500.00	Rating 0.00							
21 Multi 10/18/2	20 10/18/20	•	CM	Today Show		S	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW Today Show Su										
COMMENTS AI Sunday Today S		B LINES A THRU	A									
Start Date Week: 10/12/20	End Date 10/18/20	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 0.00							
	20 10/25/20	Meet the Press	CM	Meet the Pre		S	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW Meet the Press										
Meet The Press	;	weet the Fless										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/12/20 Week: 10/19/20	10/18/20 10/25/20	S	1 1	\$300.00 \$300.00	0.00 0.00							
Spot Ch Date Ri		escription		t/End Time t the Press			<u>eekdays</u> Sι		ngth Rate :30 <del>(\$300.00)</del>	Rtg Type 0.00 NM		
Credited	.0-10/23/20 W	ieet tre i ress	Mee	t tile Fless			50	ш	.50 (\$000.00)	0.00 14141		
23 Multi 10/18/2 Channels : KSN				Sun KSN Ne	ews at	S	:30	1	\$250.00 P4	0.00 NM	2	\$500.00
KSN News		Sun KSN News a	at Five									
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 10/12/20 Week: 10/19/20	10/18/20 10/25/20	S S	1	\$250.00 \$250.00	0.00 0.00							
24 Multi 10/18/2		Late 10p News	CM	1030p-11p		S	:30	1	\$600.00 P4	0.00 NM	1	\$600.00
Channels : KSN	IC,KSNG,KSI	NL,KSNW Late 10p News										
COMMENTS AI KSN News	PPLY TO SUI	B LINES A THRU	A									
Start Date Week: 10/12/20	End Date 10/18/20	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00							
		Good Day Kansa	·	1035p-1105		S	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
Channels : KSN												
COMMENTS AI Good Day Kans		B LINES A THRU	,									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/12/20 26 Multi 10/22/2	10/18/20 20 10/22/20	KSN News	CM	\$200.00 12n-1pm	0.00	T	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
Channels : KSN			OW	ızıı-ıpili			.50	'	ψ <u>2</u> 00.0014	O.OO INIVI	'	Ψ200.00
COMMENTS AI KSN News	PPLY TO SUI	B LINES A THRU	В									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/20/20	10/26/20	T	1	\$200.00	0.00							

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Order / Rev: A2733117 Advertiser: POL/Kali Barnett/US Congress/KS/Dem

Alt Order #: 27148348 Product Desc: General Wichita KS KSNW

Flight Dates: 10/13/20 - 10/26/20 Estimate: 8618

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
27 Multi Channe		20 10/22/20 C,KSNG,KS	M-F 430-5p NL,KSNW M-F 430-5p	СМ	430-5pm	T	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Jeopard	dy											
Sta Week: 10	art Date /20/20	End Date 10/26/20	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00						
		20 10/23/20 C,KSNG,KS	KSN Today 2 NL,KSNW KSN Today 2	СМ	6-7am	F	:30	1	\$200.00 P4	0.00 NM	1	\$200.00
Kansas	Today 3		NON Today 2									
<u>Sta</u> Week: 10	art Date /20/20	End Date 10/26/20	Weekdays F	Spots/Week 1	Rate \$200.00	Rating 0.00						
29 Multi Channe		20 10/23/20 C,KSNG,KS	Today Show 8-9 NL,KSNW	am CM	8-9am	F	:30	1	\$270.00 P4	0.00 NM	1	\$270.00
			Today Show 8-	9am								
-	Show (8-		10/	Consta /// a a la	Data	Detina						
Week: 10	art Date /20/20	End Date 10/26/20	Weekdays F	Spots/Week 1	Rate \$270.00	Rating 0.00						
30 Multi	10/23/2	20 10/23/20 C,KSNG,KS		CM	630-7pm	F	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
	ENTS AF		M-F 630-7p B LINES A THRU	JB								
Sta Week: 10	art Date /20/20	End Date 10/26/20	Weekdays	Spots/Week 1	Rate \$800.00	Rating 0.00						
31 Multi		20 10/23/20	KSN News at Fi	ve CM	5-530pm	F	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	els : KSN	C,KSNG,KS	•	·								
KSN No	ews		KSN News at F	ive								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/26/20	F	1	\$500.00	0.00						
N32 Multi Channe		20 10/22/20 C,KSNG,KS	NL,KSNW <sup>'</sup>	СМ	4-430pm	T	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
COMM Jeopare	_	PPLY TO SU	M-F 4-430p B LINES A THRU	JB								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/20/20	10/26/20	T	1	\$300.00	0.00						

Totals 65 \$22,710.00



125 West 55th St New York, NY 10019

Version: Highlighting Makegood 2 Contract # 27148348 Changes as of: 10/20/2020 at 11:18 AM Status: Accepted

**CPE:** 1231/1456/8618 Flight: 10/13/20 - 10/26/20 Station: KSNW Con Type: POLITICAL/VOTE Advertiser: Kali Barnett for Kansas CD-1 Agency: Canal Partners Media Market: Wichita **Total \$:** \$22,710.00

900 Circle 75 Parkway, Product: General Office: WASHINGTON Total Spots: 65

SE

Atlanta, GA 30339 Agency Order #: 10074491 Service: Nielsen Total CPP: \$0.00 Buyer: Prescod, Devon **Primary Demo:** Total GRP:

> Salesperson: KELLY JOHNS Assistant: KELLY JOHNS Traffic #: A2733117

202-872-5880 202-872-5880

Separation:

								10/13 - 10/20	Total	Total		
#	# Day/Time	DP	Program	Rate	Len	10/13	10/20		Spots	\$	CPP*	GRP*
MSD 22	Su 9a-10a		Meet The Press	\$300.00	30	1	1 1 0		1	\$300.00	\$0.00	0.0
	Tu-F,M						1 - 0			·		
MGD 32	2 4p-4:30p		Jeopardy B	\$300.00	30		1		1	\$300.00	\$0.00	0.0

TOTALS: 23 42 65 \$22,710.00 \$0.00 0.0

			Makegood Comments
Date/Time	Action	Added by	Comment
10/20/20 11:18 AM	Sent To Rep	Patty Sparkman	please accept mg offer asap.